

# SELECT WORLD SERVICES

Foresight, turnkey, exclusive.



**Invitation Exclusive Executive Dinners focused on:**

# USING IDENTITY TO EMPOWER YOUR DIGITAL BUSINESS

**From 6:30 PM to 10:30 PM**

**Dates and locations**

**San Francisco (CA)**  
**Boston (MA)**

**March 22<sup>nd</sup> 2016**  
**April 12<sup>th</sup> 2016**

**Identity,**  
the center of digital business.

**Digital customer engagement.**  
**Anytime, anywhere,**  
**across anything.**

## We will discuss

- **You** (Businesses and organizations) cannot properly take advantage of the digital transformation without a scalable and repeatable identity strategy. Without it, you have no way to identify and engage with your customers in a meaningful way.
- **Using identity** to get to know your customer. By using real-time context to create a single overview of the customer, you can offer better, personalized service based on real buying habits. This builds lasting customer relationships – and more importantly, trust.
- **Securing identities** for global Fortune 1000 companies, across cloud, mobile, and devices and things (IoT) – whether a laptop, mobile phone, table, citizen portal, connected car, healthcare wearable, or connected home device.
- **Implementing** a common identity platform company-wide, in order to share valuable data across the entire organization for better customer engagement.
- **Scaling** and externalizing your identity platform to accommodate customers, prospects, partners, and citizens.

## To register

To register or further information, kindly send a quick email to [registration@sws-srl.com](mailto:registration@sws-srl.com)

The Executive Dinners are created to discuss Digital Transformation in a high-level peer-to-peer environment.

*These exclusive events are limited to a number of executive guests and participation is always free of charge.*

Join executives in the group below for conversation, exchange of ideas, and networking at our intimate, invitation-only Using Identity to Empower Your Digital Business dinners.

- CIO
- CISO
- CMO
- VP of IT
- VP of IT Security
- Chief Digital Officer
- IT Directors (with Identity and IAM responsibilities)
- Sr. IT Executive Security Architect
- Sr. IT Executive Infrastructure Architect

# SELECT WORLD SERVICES

Select World Services (SWS) is a global, full-service event company offering complete 100% turnkey event planning & management services, programming & production, entertainment & special event coordination, and event promotion.

Our services are available throughout the globe to assist companies in delivering highly-effective, result driven events, proven to deliver ROI.

SWS works with global companies to achieve strategic objectives and deliver events which will save organizations time, money and resources.

We pride ourselves on a high quality, executive approach to deliveries.

Our experience and reputation for excellent customer service and returns on investment make us stand out for the competition.

The premier CxO dinners provide a platform for senior level Executives around the globe to come together in an intimate, controlled environment to exchange ideas regarding particular topics that are of immediate interest.

