

# SELECT WORLD SERVICES

*Foresight, turnkey, exclusive.*



Exclusive Executive Dinner by invitation only

# HOW TO BUILD A HIGHLY PROFITABLE CLOUD BUSINESS

While most cloud companies are enjoying double-digit top-line growth, the vast majority are still reporting negative operating income. Yet there are proven ways to turn double-digit profits in the cloud.

City: **San Francisco (CA) USA**

Dates: **2<sup>nd</sup> and 16<sup>th</sup> November 2016**

Time: **6:00 PM – 10:30 PM**

Location: **To Be Announced**

## We will discuss

- **The three keys** to achieving a profitable growth for your Cloud Business.
- **How to build** a diversified monetization strategy that protects against commoditization.
- **How to develop** a cost-effective customer engagement model that keeps customers on your platform and optimizes the capture of incremental spend.

If you are a **CEO, CFO, COO** or a **CHIEF STRATEGY OFFICER**, please **JOIN US** for senior-level conversations, exchange of ideas and networking at Select World Services' Exclusive, intimate, by invitation only CXO dinner - **How to Build a Highly Profitable Cloud Business**.

## To register

This exclusive event is limited to a number of executive guests. Participation is per Invitation only and free of charge.

To register or further information, kindly send a quick email to [registration@sws-srl.com](mailto:registration@sws-srl.com)

# SELECT WORLD SERVICES

Select World Services (SWS) is a global, full-service event company offering complete 100% turnkey event planning & management services, programming & production, entertainment & special event coordination, and event promotion. Our services are available throughout the globe to assist companies in delivering highly-effective, result driven events, proven to deliver ROI.

SWS works with global companies to achieve strategic objectives and deliver events which will save organizations time, money and resources. We pride ourselves on a high quality, executive approach to deliveries.

Our experience and reputation for excellent customer service and returns on investment make us stand out for the competition.

The premier CxO dinners provide a platform for senior level Executives around the globe to come together in an intimate, controlled environment to exchange ideas regarding particular topics that are of immediate interest.

