

**SELECT
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Foresight, turnkey, exclusive.

EXCLUSIVE EXECUTIVE DINNER BY INVITATION ONLY

DIGITIZATION DRIVE OR GET DRIVEN?

Forrester surveyed over 400 CxO's and Functional Heads across industries (Telco/FS & Banking/Retail) to produce a set of reports report entitled '**Winning in the Customer Era**'.

73% of firms believe that traditional business models will disappear in the next 5 years due to the digital revolution. Digital disruption will change business models rapidly: delivering great customer experience while navigating huge volumes of data, facing agile and disruptive competitors and fighting increasingly sophisticated fraud are some of the key business challenges that organizations face today.

Discuss exclusively with other C-Level deciders the trends, the challenges and benefit from getting insights into successful concepts.

WE WILL DISCUSS

- ▶ Forrester C-level **Research Results**
- ▶ Trends and challenges in digitization
- ▶ Trends and challenges in implementing **AI** for improved customer insight
- ▶ Protecting the online channel from **Digital Fraud**
- ▶ Experience sharing - **Business trends** we see on the markets
- ▶ Experience sharing - Share latest **insights and benefits from projects**

Select World Services (SWS) is a global, full-service event company offering complete 100% turnkey event planning & management services, programming & production, entertainment & special event coordination, and event promotion. Our services are available throughout the globe to assist companies in delivering highly-effective, result driven events, proven to deliver ROI.

SWS works with global companies to achieve strategic objectives and deliver events which will save organizations time, money and resources. We pride ourselves on a high quality, executive approach to deliveries.

DATE & LOCATION

Amsterdam (NL) September 28th, 2017

JOIN US for senior-level conversations, exchange of ideas and networking at Select World Services' Exclusive, intimate, by invitation only CXO dinner – **Digitization - Drive or Get Driven?**

This particular CxO Dinner would be of interest to executives with the following titles:

- ▶ Chief Information Officer
- ▶ Chief Risk Officer
- ▶ Chief Financial Officer
- ▶ Chief Fraud Officer
- ▶ And VPs, and Head of Departments with responsibilities in **Digitization, IT, Data, Innovation, Fraud, Risk and Finance.**

TO REGISTER

The Executive Dinner - **Digitization: drive or get driven?** - is an exclusive event created for executives to come together to discuss industry trends and topics in a high level, peer-to-peer environment.

This exclusive event is limited to a number of executive guests. Participation is by Invitation only and free of charge.

To register or further information, kindly send a quick email to registration@sws-srl.com

Our experience and reputation for excellent customer service and returns on investment make us stand out for the competition.

The premier CxO dinners provide a platform for senior level Executives around the globe to come together in an intimate, controlled environment to exchange ideas regarding particular topics that are of immediate interest.

Connect With Us:



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