

**SELECT  
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*Foresight, turnkey, exclusive.*

**EXCLUSIVE EXECUTIVE DINNER BY INVITATION ONLY**

# DIGITIZATION DRIVE OR GET DRIVEN?

Forrester Consulting surveyed around 600 CxOs and Functional Heads across key industries and sectors, including Telco / FS & Banking / Retail, prompting the publication of a series of agenda-setting reports.

It emerged 73% of firms believe traditional business models will disappear within the next five years due to the digital revolution. It's rapidly changing business models across the globe. Delivering great customer experience while navigating huge volumes of data, facing agile and disruptive competitors and fighting increasingly sophisticated fraud are just some of the key commercial challenges organizations now face.

You're invited to informally discuss emerging trends, challenges, insight and market impacts with fellow C-Level decision-makers at our exclusive event.

## WE WILL DISCUSS

- ▶ Forrester C-level **Research Results**
- ▶ Trends and challenges in digitization
- ▶ Trends and challenges in implementing **AI** for improved customer insight
- ▶ Protecting the online channel from **Digital Fraud**
- ▶ Experience sharing - **Business trends** we see shaping the markets
- ▶ Experience sharing - latest **insights** and **current case studies**

**Select World Services (SWS)** is a global, full-service event company offering complete 100% turnkey event planning & management services, programming & production, entertainment & special event coordination, and event promotion. Our services are available throughout the globe to assist companies in delivering highly-effective, result driven events, proven to deliver ROI.

SWS works with global companies to achieve strategic objectives and deliver events which will save organizations time, money and resources. We pride ourselves on a high quality, executive approach to deliveries.

## DATE & LOCATION

**Amsterdam (NL) September 28<sup>th</sup>, 2017**

**JOIN US** for senior-level conversations, exchange of ideas and networking at Select World Services' Exclusive, intimate, by invitation only CXO dinner - **Digitization: Drive or get Driven?**

This particular CXO Dinner would be of interest to executives with the following titles:

- ▶ Chief Information Officer
- ▶ Chief Risk Officer
- ▶ Chief Data Officer
- ▶ Chief Financial Officer
- ▶ Chief Fraud Officer
- ▶ And VPs, Head of Departments, and Directors with responsibilities in **Digitization, IT, Data, Innovation, Fraud, Risk, and Finance.**

## TO REGISTER

The Executive Dinner - **Digitization: drive or get driven?** - is an exclusive event created for executives to come together to discuss industry trends and topics in a high level, peer-to-peer environment.

**This exclusive event is limited to a number of executive guests. Participation is by Invitation only and free of charge.**

**To register or further information, kindly send a quick email to [registration@sws-srl.com](mailto:registration@sws-srl.com)**

Our experience and reputation for excellent customer service and returns on investment make us stand out for the competition.

The premier CXO dinners provide a platform for senior level Executives around the globe to come together in an intimate, controlled environment to exchange ideas regarding particular topics that are of immediate interest.

**Connect With Us:**



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