

**SELECT
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Foresight, turnkey, exclusive.

EXCLUSIVE EXECUTIVE DINNER BY INVITATION ONLY

THE NEW FRONTIER: UNLOCKING THE POWER OF DATA

DATE & LOCATION

Copenhagen (DK) November 9th, 2017

You're invited to discuss emerging trends, challenges, insights and market impacts with fellow C-Level decision-makers at our exclusive dinner.

Forrester's latest survey, based on responses from 590 decision makers from Europe, the Middle East, and Africa, explores the strategies businesses need in order to survive the digital transformation they are facing right now.

The survey shows that 73% believe their current business model will disappear within the next five years due to the digital revolution. Customer loyalty means less - while customer experience means everything.

To be competitive, companies in all sectors need to strengthen their digital foundation, so they can use data from any interaction with the customer - and use it wisely.

WE WILL DISCUSS

- ▶ Forrester **Research Results**
- ▶ New technology, opportunities, and challenges to realize the value of **Data** and **Analytics**
- ▶ Implementing **Artificial Intelligence** to gain better **Customer insights**
- ▶ Experience sharing - **Business trends** we see shaping the markets
- ▶ Latest **insights** and **current case studies**

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Select World Services (SWS) is a global, full-service event company offering complete 100% turnkey event planning & management services, programming & production, entertainment & special event coordination, and event promotion. Our services are available throughout the globe to assist companies in delivering highly-effective, result driven events, proven to deliver ROI.

SWS works with global companies to achieve strategic objectives and deliver events which will save organizations time, money and resources. We pride ourselves on a high quality, executive approach to deliveries.

JOIN US for senior-level conversations, exchange of ideas and networking at Select World Services' Exclusive, intimate, by invitation only CxO dinner – **The New Frontier: Unlocking the Power of Data**

This particular CxO Dinner would be of interest to executives with the following titles:

- ▶ CEO
- ▶ CFO
- ▶ COO
- ▶ CIO
- ▶ CTO
- ▶ CDO
- ▶ CRO
- ▶ And VPs, Head of Departments, and Heads of Business Units with responsibilities in **Finance, Credit, Risk, IT Risk, Digital, Digitization, Innovation, Customer Insights, and Business Intelligence.**

TO REGISTER

The Executive Dinner - **The New Frontier: Unlocking the Power of Data** - is an exclusive event created for executives to come together to discuss industry trends and topics in a high level, peer to-peer environment.

This exclusive event is limited to a number of executive guests. Participation is by Invitation only and free of charge.

To register or further information, kindly send a quick email to registration@sws-srl.com

Our experience and reputation for excellent customer service and returns on investment make us stand out for the competition.

The premier CxO dinners provide a platform for senior level Executives around the globe to come together in an intimate, controlled environment to exchange ideas regarding particular topics that are of immediate interest.

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