

SELECT WORLD SERVICES

Foresight, turnkey, exclusive.

EXCLUSIVE EXECUTIVE DINNER BY INVITATION ONLY

DIGITISATION: DRIVE OR GET DRIVEN?

DATE & LOCATION

Milan, Italy

July 3rd, 2018

You are cordially invited to discuss the emerging trends, challenges, and market impacts of digitisation with fellow C-Level decision-makers at SWS' exclusive, executive dinner.

73% of firms believe traditional business models will disappear within the next five years due to the digital revolution, which is rapidly changing business models across the globe.

Delivering great customer experiences while navigating huge volumes of data, facing agile and disruptive competitors and fighting increasingly sophisticated fraud are just some of the key commercial challenges organisations now face.

Register to accept your exclusive invitation and join fellow C-Level decision-makers to informally discuss the topic.

WE WILL DISCUSS:

- ▶ Trends and challenges in digitisation
- ▶ Trends and challenges in implementing AI for improved customer insight
- ▶ Protecting the online channel from Digital Fraud
- ▶ Experience sharing - Business trends we see shaping the markets
- ▶ Experience sharing - latest insights and current case studies.

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Select World Services (SWS) is a global, full-service event company offering complete 100% turnkey event planning & management services, programming & production, entertainment & special event coordination, and event promotion. Our services are available throughout the globe to assist companies in delivering highly-effective, result driven events, proven to deliver ROI.

SWS works with global companies to achieve strategic objectives and deliver events which will save organizations time, money and resources. We pride ourselves on a high quality, executive approach to deliveries.

JOIN US for senior-level conversations, exchange of ideas and networking at Select World Services' exclusive, by invitation only Executive Dinner – **Digitisation: Drive or Get Driven?**

This particular Executive Dinner is for executives with the following titles and responsibilities:

- ▶ Chief Executive Officer
- ▶ Chief Risk Officer
- ▶ Chief Operating Officer
- ▶ Head of Innovation
- ▶ Head of Strategy
- ▶ Head of Business Development

TO REGISTER

The Executive Dinner - **Digitisation: Drive or Get Driven?** - is an exclusive dinner created for executives to come together to discuss industry trends, topics and challenges with your peers in an intimate environment.

This exclusive event is limited to a number of executive guests. Participation is by invitation only and free of charge.

To register or for further information, kindly send us an email to Registration@SelectWorldServices.com

Our experience and reputation for excellent customer service and returns on investment make us stand out for the competition.

The premier CxO dinners provide a platform for senior level Executives around the globe to come together in an intimate, controlled environment to exchange ideas regarding particular topics that are of immediate interest.

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