

**SELECT
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Foresight, turnkey, exclusive.

EXCLUSIVE EXECUTIVE DINNER BY INVITATION ONLY

DIGITISATION: DRIVE OR GET DRIVEN?

DATE & LOCATION

Warsaw, Poland

November 29, 2018

You are cordially invited to discuss the emerging **trends, challenges,** and **market impacts of digitisation** with fellow **C-Level** decision-makers at SWS' exclusive, executive dinner - Digitisation: Drive or Get Driven?

Thanks to digitalisation, customers now expect a frictionless, multichannel interaction with immediate response - and it's because of this change in customer behavior that **73% of firms believe that traditional business models will disappear within the next five years.**

Delivering great customer experience and fighting increasingly sophisticated fraud, are just some of the key commercial challenges organizations now face.

Digitalisation also means navigating through huge volumes of data and facing new agile and disruptive competitors.

WE WILL DISCUSS:

- ▶ Trends and challenges in digitalisation
- ▶ Artificial Intelligence for improved customer insight
- ▶ Digital Fraud and how to protect online channels
- ▶ Experience sharing - Emerging business trends that shape the market
- ▶ Experience sharing - latest insights and current case studies.

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Select World Services (SWS) is a global, full-service event company offering complete 100% turnkey event planning & management services, programming & production, entertainment & special event coordination, and event promotion. Our services are available throughout the globe to assist companies in delivering highly-effective, result driven events, proven to deliver ROI.

SWS works with global companies to achieve strategic objectives and deliver events which will save organizations time, money and resources. We pride ourselves on a high quality, executive approach to deliveries.

JOIN US for senior-level conversations, exchange of ideas and networking at Select World Services' exclusive, by invitation only Executive Dinner - **Digitisation: Drive or Get Driven?**

This Executive Dinner would be of interest for executives with the following titles and responsibilities from Retail Customer Banking, Telecommunication, Consumer finance and Insurance organizations.

- ▶ Chief Executive Officer
- ▶ Chief Risk Officer
- ▶ Director of Digital Banking
- ▶ Director of Strategy and Innovation
- ▶ Chief of Digital Innovation
- ▶ Chief of Customer Experience

TO REGISTER

The Executive Dinner - **Digitisation: Drive or Get Driven?** - is an exclusive dinner created for executives to come together to discuss industry trends, topics and challenges with your peers in an intimate environment.

This exclusive event is limited to a number of executive guests. Participation is by invitation only and free of charge.

To register or for further information, kindly send us an email to

Registration@SelectWorldServices.com

Our experience and reputation for excellent customer service and returns on investment make us stand out for the competition.

The premier CxO dinners provide a platform for senior level Executives around the globe to come together in an intimate, controlled environment to exchange ideas regarding particular topics that are of immediate interest.

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