

# SELECT WORLD SERVICES

Foresight, turnkey, exclusive.

EXCLUSIVE EXECUTIVE DINNER BY INVITATION ONLY

## DRIVING IN THE DIGITAL FAST LANE: DO YOU HAVE THE RIGHT INSTRUMENTS?

### DATE & LOCATION

Berlin, Germany September 19, 2019

IDC predicts that 50% of the global GDP will move to Digital. The digital 'experience' becomes the brand experience. The boundaries of competition have changed with digital native playing offense with Software

Leaders engaged in this digital journey are facing a nexus of challenges: grow their topline, accelerate innovation, provide faultless customer experience, transform teams and infrastructure, deliver 100% uptime, lower unit cost and deliver ROI."

Tackling these challenges demands a rigorous data-driven and real-time approach to digital transformation. We will discuss how some digital winners do instrument their infrastructure, software and processes to secure end-to-end observability, intelligence and management of their digital business, creating deep connections between people, software, customer experience and business success.

### WE WILL DISCUSS:

- ▶ Best practices in real-time software instrumentation and observability
- ▶ Mastering your digital value chain and link its performance to business KPIs and outcomes
- ▶ Delivering predictable and measurable performance, availability and customer experience
- ▶ De-risking migrations to Cloud or new gen software & IT architectures, and mastering cost
- ▶ Creating a 'one truth' end-to-end view of IT enabling the transition to DevOps at scale

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Select World Services (SWS) is a global, full-service event company offering complete 100% turnkey event planning & management services, programming & production, entertainment & special event coordination, and event promotion. Our services are available throughout the globe to assist companies in delivering highly-effective, result driven events, proven to deliver ROI.

SWS works with global companies to achieve strategic objectives and deliver events which will save organizations time, money and resources. We pride ourselves on a high quality, executive approach to deliveries.

**JOIN US** for senior-level conversations, exchange of ideas and networking at Select World Services' exclusive, by invitation only Executive Dinner - **Driving in the digital fast lane: do you have the right instruments?**

This Executive Dinner would be of interest for executives with the following titles and responsibilities:

- ▶ CEO
- ▶ CTO
- ▶ CIO
- ▶ CMO
- ▶ COO
- ▶ CDO - Chief Digital Officer
- ▶ CPO - Chief Product Officer
- ▶ Chief, VP, Vice president, Head, Director Marketing
- ▶ Chief, VP, Head, Director mobile
- ▶ Chief, VP, Head, Director digital & digital transformation
- ▶ Chief, VP, Head of Operations
- ▶ Head of Software Development
- ▶ Head of Infrastructure
- ▶ Head of Digital Business /Leiter Digital Business
- ▶ Head of Product management / Leiter Produktmanagement
- ▶ Head of e-Commerce / Leiter e-Commerce
- ▶ Head of Customer Journey

### TO REGISTER

The Executive Dinner - **Driving in the digital fast lane: do you have the right instruments?** - is an exclusive dinner created for executives to come together to discuss industry trends, topics and challenges with your peers in an intimate environment.

**This exclusive event is limited to a number of executive guests. Participation is by invitation only and free of charge.**

**To register or for further information, kindly send us an email to**

Our experience and reputation for excellent customer service and returns on investment make us stand out for the competition.

The premier CxO dinners provide a platform for senior level Executives around the globe to come together in an intimate, controlled environment to exchange ideas regarding particular topics that are of immediate interest.

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